

MINUTES

FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION

August 28, 2018 - 1:30 p.m.

City of Flagstaff Council Chambers, 211 W Aspen Avenue, Flagstaff, AZ



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Chair Grogan called the meeting to order at 1:30 p.m.

2. ROLL CALL:

Debbi Grogan, Chair, present Lynda Fleischer, Vice-Chair, present Molly Baker, present Frank Benitez, present Dino Dullbson, present Joe O'Donnell, present Caleb Schiff, present

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

3. PUBLIC PARTICIPATION

The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.

None

4. APPROVAL OF MINUTES

A. June 26, 2018

MOTION:

Commissioner O'Donnell made a motion to approve the minutes of the June 26, 2018 regular meeting. Commissioner Schiff seconded the motion; the motion was approved by a unanimous vote.

5. DISCUSSION

A. Presentation on Propositions 419, 420, 421, and 422 – Jacki Lenners, NAIPTA Marketing Manager, Dave Wessel, FMPO Manager and Sarah Darr, Housing Director.

Jeff Meilbeck, CEO and General Manager of NAIPTA, shared a brief presentation on Propositions 41, 420, 421 and 422

- 419 Connecting our Community Renewal of Transportation tax. Flat Renewal.
- 420 Bridging the Tracks funds will be used for construction to the Lone Tree Railroad Overpass from Butler Avenue to Route 66.
- 421 More Buses, More Often MLT tax was renewed at a 0.295% rate in 2016 and this proposal allows the transit system to better respond to public requests for more frequent lines of service.

Sarah Darr, Housing Director, gave a brief presentation on Proposition 422 regarding Improving Housing Affordability.

Presentations on these Propositions will also be given at Open House meetings and other Commission meetings. More information can be found online at https://www.flagstaff.az.gov/2105/Elections

6. REPORTS

A. Director/Market Update

Staff gave monthly reports for June/July for Administration, Marketing & Creative, Public Relations, Tour & Travel, Meeting Sales and Visitor Center.

B. Outside Agencies

None

C. Chairman

None

6. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

- Commissioners have asked, and all agree to not have paper copies of the PowerPoint presentations and reduce the staff presentations to at least five minutes each. This request will cut down the meetings. Heidi, Economic Vitality Director has stated that these suggestions will be noted, and reports are created for information purposes for city council and other city sections.
- Vice-Chair Fleisher attended the 2018 Governor's Conference on Tourism and stated that it was an honor to attend as it was an amazing experience and she learned a lot from the conference.

7. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Next meeting date: September 25, 2018

8. ADJOURNMENT

The meeting adjourned at 3:35 by unanimous consent.